

7th APRIL 2017, 10:00AM,

Università di Pisa, Polo Piagge, Via Matteotti 3
ROOM N1- First Floor

WORKSHOP

Business growth through leveraging on new technologies and know-how.

***From Industry 4.0 to the full utilisation of know-how as structural
asset to international expansion.***



UNIVERSITÀ DI PISA

MbA

MASTER in BUSINESS ADMINISTRATION

International MBA Pisa University <http://mba.master.unipi.it/>

Conceptual presentation of Industry 4.0 and relevant case study:



Marco Dell'Osso

Manager Strategic Marketing (High tech automation and industrial operational connectivity within the tissue paper converting industry)

<http://www.futuraconverting.com/>



Stefano Bortoletto

(Club of companies focusing on knowledge and innovation development)

<http://www.clubtecnologiaepassione.it/en/>

Know-how leveraging across industries (from Motorsport to Aerospace, Aviation, Defence, Marine):



Nicola Scimeca

General Manager (Composites materials Motorsport technology and prototyping - working on all of the top tier of global Motorsport series)

<http://www.ycom.it/>

From structural know-how to international expansion:



Pierpaolo Vannucci

Founding partner of - VANNUCCI & ASSOCIATI (Member of the MGI Global Network) <http://www.vannuccieassociati.it/network/>

Moderator: Riccardo Paterni

Entrepreneur at Synergy Pathways Innovation and International Business Development

<https://www.linkedin.com/in/riccardopaterni/>



UNIVERSITÀ DI PISA **MbA**

MASTER in BUSINESS ADMINISTRATION